Selective Optimization of Side Activities (SOSA) as an Efficient Approach for Generation of New Leads from Old Drugs

Preeti P. Mehta\(^1\), Yogita Ozarde\(^2\), Ranjit Gadhave\(^2\) and Arti Swami\(^2\)

\(^1\)Department of Pharmaceutical Chemistry, School of Pharmacy, Vishwakarma University, Pune-411048, India.
\(^2\)Department of Pharmaceutical Chemistry, Dr. Vishwanath Karad MIT World Peace University School of Pharmacy, Pune-411038, India.

Authors’ contributions

This work was carried out in collaboration among all authors. All authors read and approved the final manuscript.

ABSTRACT

The selective optimization of side activities (SOSA) approach appears to be a promising strategy for lead generation. In this approach old drugs are used to generate new hits or leads. The objective of SOSA is to prepare analogues of the hit molecule in order to transform the observed “side activity” into the main effect and to strongly reduce or abolish the initial pharmacological activity. The idea of taking a molecule with a primary activity in humans and then enhancing a secondary effect through structural changes describes the most common implementation of SOSA. An advantage to starting a drug discovery program with molecules that have already been tested in humans is that those molecules have already satisfied many safety criteria. Such molecules also likely have favourable pharmacokinetic profiles. In the present review different successful examples of SOSA switches are summarized. We hope that the present review will be useful for scientists working in the area of drug design and discovery.
Keywords: SOSA; selective optimization of side activities; drug discovery; hit to lead; lead generation.

1. INTRODUCTION

Drug discovery and development may be a very long, expensive and high-risk process, with little or no possibility of a successful outcome. For drugs to be successful, they need to be both efficacious and acceptably safe. These obstacles make drug development increasingly difficult [1]. Since 2003, around 200 drugs per year are reported as discontinued, and ten times this many products are simply dropped from active pipelines. Selective optimization of side activities of drug molecules (SOSA) represents an ingenious and more efficient alternative to high throughput screening (HTS) for the generation of latest biological activities [2,3]. In this strategy, limited number of highly diverse drug molecules for which bioavailability, toxicity and efficacy in humans has been confirmed, are screened. Once a molecule shows the specified sort of activity during a screening, it can be used as the lead for the discovery of new drugs. SOSA approach uses conventional medicinal chemistry techniques along with parallel synthesis to convert the observed initial side activity into the prime effect and to strongly reduce or abolish the initial pharmacological activity. This strategy features a high probability of manufacturing safe, bioavailable, original and patentable analogues [4,5].

Though large and diverse chemical libraries of ‘drug-like’ compounds are often readily screened to urge chemically novel hits, transforming these chemical scaffolds into drugs may be a difficult task. A more systematic approach involves both phenotypic- and molecular target-based screening of approved and off-patent old drugs which can readily give compounds that may be immediately utilized in clinical trials [6]. Different case studies are there which describe how this SOSA approach has rapidly identified candidate medications suitable for clinical trials in disorders like progressive multifocal leukoencephalopathy and amyotrophic lateral Sclerosis [7,8]. This approach has also led to the invention of the molecular targets responsible for serious drug side effects, thereby allowing efficient ‘counter-screening’ to avoid these side effects. Unexpected drug side effects may arise because of actions on additional targets or off-targets to those for which they were designed for. Off-target effects are usually unwanted and harmful, but in some cases, they have proved beneficial, leading to new and unexpected indications for drugs.

Furthermore, similar side effects evoked by unrelated drugs have, in some cases, been shown to flow from to their common off-target interactions [9].

No wonder that “repurposing” is generating excitement among pharmaceutical companies and academic researchers. The repurposing approach to drug discovery focuses on the invention of latest uses for known compounds. Because many repurposed drugs are already approved for therapeutic use, the repurposing approach provides a beautiful jumpstart that reduces many of the expenses and risks related to traditional drug discovery [10].

Principle of SOSA approach: The SOSA (selective optimization of side activities) approach constitutes a validated alternative to HTS. It involves testing of old drugs on new pharmacological targets. The aim is to screen a limited number of drug molecules that are structurally and therefore therapeutically very diverse and which have known safety and bioavailability in humans as well. This will reduce the time and the expenses needed for successful identification. The SOSA approach involves two steps. In first step screening is carried out with a finite number (approximately 1000 compounds) of carefully selected, documented drugs. After screening all hits will then be considered “drug like” as bioavailability and toxicity studies for those drugs (belonging to various classes like antibacterials, diuretics, anihypertensives, antidepressants, antivirals, NSAI Ds etc.) have already been performed and that they have proven useful in human therapy. In second step hits are optimized so to extend the affinity for the new target and reduce the affinity for the opposite targets. Then analogues of the hit molecule are prepared so as to convert the observed initial side activity into the expected effect and to reduce or nullify the initial pharmacological activity [11].

The SOSA concept is based on the assumption that there’s only a limited chemical universe which will be safely administered to humans because of the fact that all drugs act on many receptors. This universe often consists of currently available drugs. As mentioned above, the unusual characteristic of this type of library is that it includes drug molecules that have already been safely given to humans. Thus, there is a high chance that a compound which hits with
sufficient potency on an orphan target, could rapidly be tested in patients for proof of principle. If one or more compounds hit but with less potency, optimized analogues are often synthesized and thus the chances that these analogues will be good candidate drugs for further development increases if the initial lead is toxic or not bioavailable. One among these new types of chemical library referred to as the Prestwick Chemical Library has recently become available [12]. It includes 1120 biologically active compounds with high chemical and pharmacological diverseness along with known bioavailability and safety in humans. Over 90% of the compounds are well-established drugs, and 10% are bioactive alkaloids.

**Sometimes Side Effects Are Good:** Discovery of valuable therapeutic agents as a result of testing a candidate drug for an expected pharmacological effect and finding a quite different effect is one among the aspects of empirical drug discovery. In such case, the test substance is then developed to realize the second effect [13]. Some related examples are as follows:

- Piperazine (hexahydropyrazine) was introduced earlier as a treatment for gout because it forms a readily soluble salt with acid. This treatment was discontinued in the early 20th century because of unsatisfactory response; but a pharmacist in France had noticed that though treated patients might not have lost their pain, they often had lost their intestinal worms. Based on this observation, the Wellcome organization in Britain developed piperazine citrate into one among the foremost widely used anthelmintics of the 20th century [14].

- **Sildenafil citrate** (Viagra) is the most famous example of drug discovery arising from the use of a side effect. Initially this drug was being given to patients for the treatment of heart condition. But during treatment patients exhibited an unexpected elevation in erectile function which further led to its development for the treatment of sexual dysfunction [15,16].

- AZT, also referred to as Zidovudine, is another pharmaceutical that has been successfully repurposed. AZT was originally developed as a treatment for cancer, but was shown to lack efficacy against neoplastic cells. the invention by Burroughs Welcome that AZT was effective as a treatment for patients with HIV/AIDS transformed the failed chemotherapeutic into an anti-retroviral blockbuster [17].

### 2. SUCCESSFUL EXAMPLES OF SOSA SWITCHES

#### 2.1 From Antibacterial Sulfonamides to Endothelin Receptor Antagonists

The first two examples of SOSA switches show that extremely potent and selective antagonists of G-protein-coupled receptors and myocadial sodium/hydrogen exchange (NHE) inhibitors could be derived from traditional drug such as sulfathiazole and amiloride.

At the origin a modest affinity for the Endothelin-A (ETA) receptor was observed with the antibacterial sulfonamide, sulfathiazole. Extension to other sulfonamides led to sulfisoxazole which found to be more potent. Optimization of this latter yielded the compound BMS-182874, a potent and selective antagonist (Fig.1). This compound is orally active and produces a long-term hypotensive effect. Further optimization based on pharmacokinetic considerations like potency, bioavailability, efficacy and selectivity, led the BMS scientists to replace the naphthalene ring with a diphenyl system which gave rise to a compound BMS-193884. Among all these prepared compounds BMS-193884 showed promising hemodynamic effects in a phase II clinical trial for congestive heart failure [18,19].

![Fig. 1. Structures of a) sulfathiazole b) sulfisoxazole c) BMS-182874](image-url)
2.2 From diuretic Amiloride to Myocardial Na(+)/H(+) Exchange (NHE) Inhibitors

Till now five isoforms of Na(+)/H(+) exchanger have been found in the plasma membrane of mammalian cells and a sixth has been found in the mitochondria. NHE-1 is the name of the main isoform found in the heart which belongs to type 1 isoform. Karmazyn in 1988 published a paper suggesting a cardioprotective role of inhibiting NHE. It was shown that a potassium-sparing diuretic, amiloride, having NHE inhibitory activity, produced an enhanced recovery of contractile function in isolated rat hearts which are subjected to global ischemia and reperfusion. Afterwards, a number of scientists used amiloride and its 5-amino substituted pyrazinyl guanidine derivatives to find out the cardioprotective potential of inhibiting NHE in the ischemic myocardium. But later it was observed that these derivatives of amiloride interacted with other cation transporters and showed cardioprotective activities which was independent of their NHE inhibitory activity. Subsequently, scientists at Hoechst synthesized the benzoyl guanidine derivatives HOE-694 and HOE-642 or cariporide mesylate (Fig. 3), a new class of more selective NHE-1 inhibitors. These compounds showed better potency, efficacy and selectivity over amiloride (IC50 10–20-fold lower than amiloride). In several animal models HOE-694 showed remarkable antiarrhythmic and anti-ischemic activity and low toxicity profile. HOE-642 or cariporide mesylate was synthesized by substituting piperidine by an isopropyl group. This change in the structure increased water solubility, activity in vitro, and better NHE-1 selectivity than HOE-694 [20,21,22].

![Fig. 2. Structure of BMS-193884](image)

2.3 Calcium Channel Blocker Niguldipine as a Source of α1A-Adrenergic Antagonists

The common symptoms of prostatism are obstructive (weak stream of urine, dribbling, large residual urine volume) and irritative (pain during urination, increased urinary frequency, nocturia) in nature and may significantly compromise the standard of lifetime of patients. While surgical procedures or the use of 5R-reductase inhibitors such as finasteride are used to reduce the prostatic mass, α1A-adrenergic receptor antagonists such as tretazosin, doxazosin, and tamsulosin relax the smooth muscles in the prostate and in the lower urinary tract and facilitate the urine flow. However, nonselective α1A-adrenergic receptor antagonists present cardiovascular side effects (tachycardia and orthostatic hypotension). Selective blockers of the α1A-subtype of adrenergic receptors are assumed to alleviate the symptoms associated with benign prostatic hyperplasia (BPH) with minimal cardiovascular side effects [23]. A screening program identified the calcium channel blocker niguldipine as a potent ligand (Ki 0.16 nM) of the recombinant human α 1A-adrenoceptor. Moreover, niguldipine presents considerable α 1A-selectivity (>300-fold over α1B- and α1D-receptors) [24]. Niguldipine was developed as a racemate; however, the α1-adrenergic receptor antagonist properties are mainly concentrated in the (S)- (+)-enantiomer. During mutation studies of a series of α1A-adrenergic ligands, it appeared that mutation of either Phe-308 or Phe-312 in the trans membrane domain of the α1A-receptor ligands, it appeared that mutation of either Phe-308 or Phe-312 in the trans membrane domain of the α1A-receptor results in significant losses of affinity (4- to 1200-fold) for the antagonists prazosin, WB4101, BMY7378, (S)- (+)-niguldipine, and 5-methyluradipil. No affinity changes were observed for the phenyl ethylamine type of agonists. Progressive optimization of niguldipine yielded compounds such as SNAP-5089 (-), SNAP-5399 and SNAP-6383 (Fig.4). These compounds display nanomolar affinities for the α1A -receptor subtype, which correlates well with the potency to inhibit the phenylephrine- induced contraction of dog prostate. Compound SNAP-6383 binds to the human recombinant α1A adrenergic receptor with a Ki of 0.36 nM and exhibited a 1000-fold selectivity improvement over other subtypes. It proved to be efficacious in clinical trials but was finally discarded for its cytochrome P450 3A4 isozyme-mediated metabolism and the corresponding risk of drug-drug interaction [25].

2.4 Conversion of Antidepressant Minaprine to a Muscarinic M1 Partial Agonists

Various SOSA switches could be derived in the field of pyridazine chemistry, starting from the
antidepressant minaprine. Minaprine itself possesses weak affinity for muscarinic M1 receptors ($K_i$ 17 nM), in addition to serotonergic and dopaminergic activity. Three simple changes in the structure of minaprine (Fig. 5) like shifting of the methyl group from the 3- to the 4-position (Compound 1), substitution of the morpholine by a tropane (Compound 2), and introduction of an hydroxyl group in the ortho position of the phenyl ring (Compound 3) eliminated the dopaminergic and serotoninergic activities and improved the partial agonistic cholinergic activity of compound 3 [26-28]. The noteworthy result was the total abolition of initial activity of minaprine on the dopaminergic and serotoninergic transmission in the final compound 3.

Fig. 3. Structures of amiloride and cardioprotective Na (+)/H(+) exchange (NHE) inhibitors

Fig. 4. From the calcium channel antagonist niguldipine to the potent and selective α1A-adrenergic antagonist 4 (SNAP-6383)

Fig. 5. Structures of minaprine and muscarinic M1 receptor partial agonists
2.5 Thalidomide: A Potent Inhibitor of Tumour Necrosis Factor (TNF)

Thalidomide was first synthesized as an antihistaminic in 1954. Further it was found to have sedative effects but because of catastrophic teratogenicity the drug was withdrawn. Later on, in the early 1960s thalidomide was found to be effective as a sedative in patients suffering from lepromatous leprosy. A rapid and noticeable improvement of the painful neuritis experienced by these patients was observed and published in 1965. Particularly it appeared to be efficacious for the treatment of erythema nodosum leprosum, a possible complication of the chemotherapy of leprosy [29]. This activity was attributed to a blockade of the TNF-α production, and under restricted conditions (no administration during pregnancy or to any woman of childbearing age), thalidomide found a new use as immune modulator. Different derivatives of thalidomide have been prepared such that the desired actions of the drug are maintained without its side effects. One attempt was made to separate the effects of the (R)-isomer from the effects of the (S)-isomer. But this approach was not found effective as in vivo racemization of thalidomide is very fast. Stable non racemizable analogues of thalidomide were then prepared among which R-methyl thalidomide (Fig. 6) was found to be a potent inhibitor of TNF production in some cell lines [30].

2.6 From the Nonsteroidal Anti-inflammatory Drug Diclofenac to an Inhibitor of the Fibrine Transthyretine Amyloid Formation

Transthyretine (TTR) is a tetrameric protein composed of four similar subunits. In human plasma, it is the secondary carrier of thyroxine (thyroid binding globulin being the primary carrier) and the sole transporter of the retinol binding protein-vitamin A complex. In acidic conditions, such as in the lysosomes, transthyretine undergoes dissociation to an alternatively folded, monomeric intermediate that self assembles into amyloid fibrils. Deposition of wild-type TTR has been implicated to cause the disease senile systemic amyloidosis (SSA), whereas mutants such as V30M and L55P are connected with familial amyloid cardiomyopathy (FAC) and familial amyloid polyneuropathy (FAP). A limited screening identified the non-steroidal anti-inflammatory drug diclofenac (Fig. 7) as a potent inhibitor of TTR amyloid formation. With the aim of preparing compounds with high inhibition capacities but also with selective binding to transthyretine, optimization of diclofenac produced 3,5-disubstituted positional isomer and the substituted anthranilic acid [31,32] (Fig. 7).

Fig. 6. Structures of Thalidomide and (S)- and (R)-R-methyl thalidomide

Fig. 7. Structures of diclofenac and its positional isomers
2.7 Orally Active Nonpeptidic Endothelin-
- a Receptor Antagonists from Herbicides

The two lead structures 1 (Lu 110896) and 2 (Lu110897) (Fig.8) were initially designed as herbicides. By screening the chemical library of BASF these compounds were found to have strong affinity to the recombinant human Endothelin-A (ETA) receptor ($K_i$ 250 and 160 nM) while binding to the ETB receptor was much weaker ($K_i$ 3000 and 4700nM). With few modifications in the structures of Lu 110896 and Lu110897, compound 3 was prepared in order to enhance the potency. Compound 3 exhibited high potency and selectivity ($K_i$(ETA) 6 nM; $K_i$(ETB) 1000 nM). It was orally active in vivo and showed a long duration of action [33,34].

2.8 From Laundry Brightener to Antiviral Compounds

The major cause of respiratory tract infections in premature babies and infants upto 6 months of age is a Human respiratory syncytial virus (RSV). Each year widespread outbreaks occur in the winter months in the northern hemisphere and frequently reach epidemic proportions [35]. During a high-throughput screening of a 20,000-compound library, a whole virus cell-based assay was carried out in which stilbene was found as a potent RSV fusion inhibitor. This compound was synthesized at American Cyanamid’s Organic Chemicals Division some 40 years ago as a laundry brightener. But as later it showed antiviral activity (IC50) 0.15 M) optimisation of stilbene yielded the biphenyl analogue (Fig.9) named RFI-641, with enhanced potency (IC50) 0.05 M) [36].

2.9 Metformin as a Targeted Therapy for Lung Cancer

Metformin is the most commonly used oral hypoglycemic drug for type II diabetic patients. The use of this drug has unexpectedly been linked to lower incidences of cancer [37,38]. It has been suggested that this finding may be related to metformin’s activation of the

Fig. 8. Structures of two herbicide leads selective ETA antagonist

Fig. 9. Laundry brightener as a lead for antiviral compound
<table>
<thead>
<tr>
<th>Initial Drug Lead</th>
<th>Pharmacological profile</th>
<th>SOSA Derived Analogue</th>
<th>Pharmacological profile</th>
<th>Reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Niguldipine</td>
<td>Ca channel Blocker</td>
<td>SNAP-6383</td>
<td>α1A-adrenergic antagonist</td>
<td>[25]</td>
</tr>
<tr>
<td>Amiloride</td>
<td>Diuretic</td>
<td>Cariporide mesylate</td>
<td>Na/H exchange inhibitor</td>
<td>[42]</td>
</tr>
<tr>
<td>Atenolol</td>
<td>B-blocker</td>
<td>Cromakalim</td>
<td>Potassium I&lt;sub&gt;K&lt;/sub&gt; channel opener</td>
<td>[43,44]</td>
</tr>
<tr>
<td>Minaprine</td>
<td>Antidepressant</td>
<td>Various aminothiazoles</td>
<td>CRH-antagonist</td>
<td>[45,46]</td>
</tr>
<tr>
<td>Sulpiride</td>
<td>D&lt;sub&gt;3&lt;/sub&gt;/D&lt;sub&gt;2&lt;/sub&gt; non selective dopamine antagonist</td>
<td>Compound</td>
<td>D&lt;sub&gt;2&lt;/sub&gt;-Selective Partial dopamine agonist</td>
<td>[47]</td>
</tr>
<tr>
<td>Tetracyclin</td>
<td>Antibiotic</td>
<td>BMS 1922548</td>
<td>Neuropeptide Y ligand</td>
<td>[48]</td>
</tr>
<tr>
<td>Erythromycin A</td>
<td>Antibiotic</td>
<td>Cladinose replacement analogue</td>
<td>Non peptide luteinizin hormone releasing hormone antagonist</td>
<td>[49]</td>
</tr>
<tr>
<td>Fluoxetine</td>
<td>Serotonin reuptake inhibitor</td>
<td>Imidazole analogue</td>
<td>Anti candida agent</td>
<td>[50]</td>
</tr>
<tr>
<td>Diazepam</td>
<td>Tranquilizer</td>
<td>CI-1044</td>
<td>Selective PDE 4 inhibitor</td>
<td>[51]</td>
</tr>
</tbody>
</table>
AMP-activated kinase (AMPK) pathway [39]. This pathway is known to regulate cellular metabolism (hence the drug's efficacy as an antidiabetic agent) as well as inhibits the serine–threonine kinase mammalian target of rapamycin (mTOR), an important molecular target which regulates cellular growth and proliferation. Thus, AMPK has been hypothesized to prevent oncogenesis. Memmott et al, in their recent Cancer Prevention Research paper titled "Metformin prevents tobacco carcinogen-induced lung tumorigenesis" investigated the use of metformin in inhibiting the mTOR pathway [40]. In this research, the authors assessed the utility of metformin in an in vivo model of lung cancer induced by the tobacco-specific carcinogen 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanol (NNK). In the experiments described by Memmott et al metformin was found to inhibit NNK-induced tumorigenesis in mice compared to controls in a dose dependent fashion when administered orally, decreasing tumor burden by 50%. Most important observation was the steady-state levels of metformin in the experimental animals fell within the range as achieved by standard oral dosing for diabetic patients. Although this would be particularly convenient for translation to human lung cancer patients, the authors did note an even greater efficacy when metformin was given intra-peritoneally, resulting in greater peak plasma levels of the drug. As this administration decreased tumour burden by more than 70%, it will be worthwhile to explore pharmacologic techniques to deliver metformin or one of its analogues in a way to achieve higher peak plasma concentrations. The exact mechanism responsible for the efficacy of metformin in treating lung cancer is not clear yet. However, there is a potential feasibility of using this drug as an important agent in the future management of lung cancer [41].

3. CONCLUSION

The Selective Optimization of Side Activities (SOSA) approach is based on the screening of drug molecules, and it thus automatically yields drug like hits. It is one of the most effective method of identification and optimization of leads and hence can represent an appealing alternative to costly HTS. In this approach, a side activity of a drug is enhanced by subsequent structural changes. While practicing SOSA approaches, it is observed that starting with a drug molecule as lead substance in synthesis of analogues, the probability of obtaining safe new chemical entities is notably increased. Thus, SOSA is a very promising strategy for generation of new leads from old drugs having good bioavailability and less toxicity.

CONSENT

It is not applicable.

ETHICAL APPROVAL

It is not applicable.

DISCLAIMER

The products used for this research are commonly and predominantly use products in our area of research and country. There is absolutely no conflict of interest between the authors and producers of the products because we do not intend to use these products as an avenue for any litigation but for the advancement of knowledge. Also, the research was not funded by the producing company rather it was funded by personal efforts of the authors.

COMPETING INTERESTS

Authors have declared that no competing interests exist.

REFERENCES


© 2021 Mehta et al.; This is an Open Access article distributed under the terms of the Creative Commons Attribution License (http://creativecommons.org/licenses/by/4.0), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Peer-review history:
The peer review history for this paper can be accessed here:
https://www.sdiarticle4.com/review-history/72692